

OverDrive Marketplace: Shopping, Statistics, and Support

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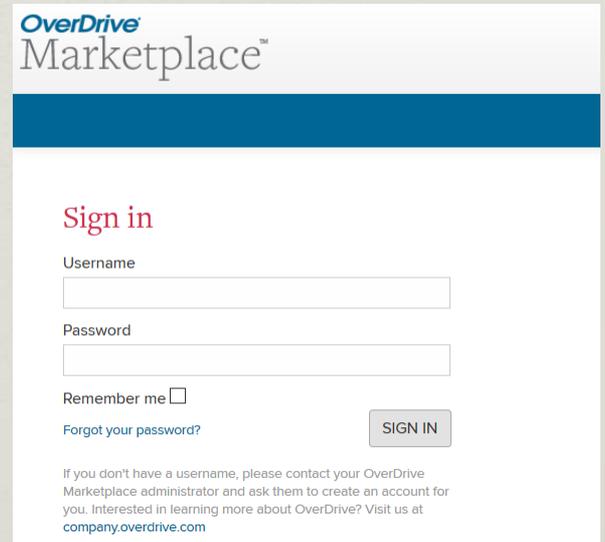
November 10, 2016

What is Marketplace?

- ⌘ Marketplace (originally called Content Reserve) is OverDrive's shopping and administrative portal.
- ⌘ It allows library staff to:
 - ⌘ Shop for content / see titles available to purchase
 - ⌘ View usage reports
 - ⌘ Perform support functions; submit support form

How do I access Marketplace?

- ⌘ URL = <https://marketplace.overdrive.com>
- ⌘ Login with the username and password associated with either your **Standard** or **Advantage** Marketplace account



The screenshot shows the 'OverDrive Marketplace' sign-in page. At the top, the logo 'OverDrive Marketplace' is displayed. Below the logo is a blue horizontal bar. The main content area is white and features the heading 'Sign in' in red. There are two input fields: 'Username' and 'Password'. Below the 'Password' field is a 'Remember me' checkbox and a 'Forgot your password?' link. A 'SIGN IN' button is located to the right of the 'Remember me' checkbox. At the bottom, there is a small paragraph of text: 'If you don't have a username, please contact your OverDrive Marketplace administrator and ask them to create an account for you. Interested in learning more about OverDrive? Visit us at company.overdrive.com'.

Standard Marketplace Account

- ⌘ At least one Standard Marketplace Account assigned to each member library, usually associated with the director
- ⌘ Library directors should share account credentials with staff, or request additional accounts from me
- ⌘ Permissions include:
 - × End-user support
 - × Reports
 - × Create/View carts
 - × News
- ⌘ Standard username format: **nebraska.lib.*****
where *** equals first initial followed by last name (e.g. nebraska.lib.hpottor)

Advantage Marketplace Account

- ⌘ Created by OverDrive for libraries that sign up for Advantage accounts
- ⌘ Includes purchase permission for library's Advantage collection, with billing to library
- ⌘ Allows some usage reports to be limited to Advantage titles only
- ⌘ Currently 37 libraries (22%) have Advantage accounts
- ⌘ Advantage username format: **nebraska.adv.*****
where *** equals library or town name (e.g. nebraska.adv.hogwarts)

Demo

OverDrive
Marketplace™

Search



NLC Susank

Nebraska OverDrive Libraries (NE)

CARTS

No pinned carts
+ Create cart

CHECKOUT

SHOP

One Copy/One User & Metered Access

INSIGHTS

NEWS 3

SUPPORT

FEATURED

Preorder titles Hide

Must-haves

All saved searches

Basic search

Advanced search

Insights

OverDrive's top authors
See what you're missing

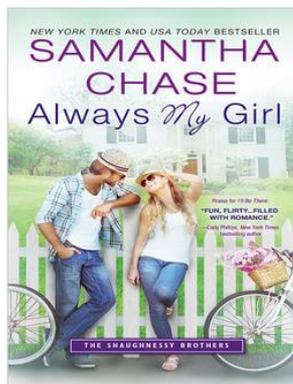
Top 200 series search
See gaps in series you offer

Top 200 adult titles
Not in your collection

Top 200 YA titles
Not in your collection

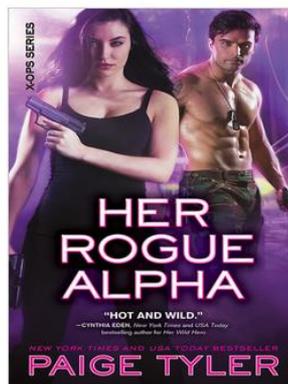
Top 200 juvenile titles
Not in your collection

Save 25% on Popular Romance from Sourcebooks < >



ADD TO NEW CART

Always My Girl
The Shaughnessy Brothers Series, ...
The Shaughnessy Brothers
Samantha Chase
\$5.99
eBook



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X-Ops Series, Book 5
X-Ops
Paige Tyler
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