



# Southeast Signal

*News, Events, and Information from Around the System*

## From the Director



So, something odd happened while I was writing this column. I wanted to find some witty or philosophical quote about the changing of the year (and there's some

good ones out there – Neil Gaiman has a bunch for example), but then I came across what might be considered “tag spamming”.

First a definition for those of you who don't know – tag spamming is when someone adds extraneous tags to their posts online, either using the hashtag system like Twitter or Instagram use, filling the description of YouTube Videos with extra words, or flooding any “tags” field that a website may be using.

In this case, I was using GoodReads.com as my search tool for quotes and I came across a bunch that had more tags attached to them than words in the actual quote, and many of them only tangentially associated with the topic at hand.

Now I was more interested in what was going on than finding an actual quote, and I chose one of the authors that was doing this to examine more closely what was going on. This author only had one book on record, but had 91 quotes attached to it, again with many of the tags having barely anything attached to

their quote.

I see this in many other places where the creator is trying to create more and more “entry points” for their content, so they abuse tagging and other self-cataloging systems. The end goal is usually financial in the end, either directly via product sales or advertising revenue, or by being able to leverage a larger follower base into things like book deals.

What's the upside of all this? You know how people may be complaining how they never find anything on the internet? This is one of the reasons – and it isn't new. As long as there have been web indexers, content creators have tried to find ways to get their content in the eyes of the user. Some are considerate, others are using shady methods.

So – I never thought that I would see tag spamming in a list of quotes – but there it was. Luckily web services are beginning to either ignore or penalize content creators who do this, but it will always be a back and forth with them. That means that just like we suggest not over-cataloging your books by putting in every possible subject heading conceivable, don't over tag your social media posts!

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# Calendar



January 12, Strategic Planning Workshop, Syracuse

January 13, National Sticker Day

January 16, Martin Luther King Day, SELS Office Closed

January 18, National Winnie the Pooh Day

January 19, CASTL, Tecumseh Public Library

January 20, National Cheese Lover's Day

January 21, National Hugging Day

January 23, National Pie Day

January 24, National Compliment Day

January 26, Strategic Planning Workshop, Geneva

January 28, Data Privacy Day

January 29, National Puzzle Day

February 1—28, Black History Month & National Library Lover's Month

February 2, National Groundhog Day

February 3, Deadline for priority consideration of SELS Scholarships

February 8, National Kite Flying Day

February 17, Database Roadshow at Ashland Public Library, 9:30-3:30

# Photos of the Month



SELS staff have been forced out of their office due to renovations resulting from water damage.

# CASTL Wrap-Up

## Upcoming CASTL Meetings

January 19  
 Tecumseh Public Library  
 “Bibliostat and Your Annual Report”

February 16  
 Superior Public Library  
 “Making Space: Administrative Weeding”

March 30  
 Kilgore Memorial Library  
 York  
 “Online Periodicals”

April 21  
 Pawnee City Public Library  
 “Marketing Policy”

May 19  
 Nelson Public Library  
 “Fundraising”

Our December CASTL theme was “Repurposing Books: Craft Ideas.” Rebecca McCorKindale of Gretna Public Library showed us how to make two different types of ornaments.



# Upcoming Basic Skills Courses

To see the full calendar & register for classes, [click here](#). Here’s what’s coming up next:

<u>Dates of Class</u>	<u>Topic</u>	<u>Registration</u>
February 6—17	Customer Service	January 3—January 26
February 27 —March 10	Library Governance	January 30—February 16
March 20—April 14	Organization of Materials	February 17—March 9

# News Around the System

## Central City Dedicates Statue, Celebrates 25 Years in New Building

*By Sara Lee, Photos by Sara Lee*

It was such a joy to see everyone here for the celebration of our library's Open House and statue dedication (Friday, Dec. 16)! This was a special celebration for the library and also for our community. Despite the icy weather conditions, we had a wonderful turnout!

Marty & Cheryl Miller's very generous gift of the beautiful bronze statue of a girl reading with a cat (sculpted by Auguste Moreau) will grace the library's front entryway for many years to come. We're so very appreciative to the Millers for this gift and we think that it's such a perfect location for it, as it offers art as a part of everyday life for all ages. Not only did we celebrate the dedication of our new bronze statue, we also celebrated 25 years in this beautiful building!

*Pictured around the statue below are Piper Fasbender, Chris Fasbender, Fyn Fasbender, Cheryl Miller, Van Fasbender, Marty Miller, and Kirstin Fasbender.*



Central City Public Library

CELEBRATING 25 Years

Central City Public Library

Four Star

AMERICA'S STAR LIBRARIES

THE LIBRARY JOURNAL INDEX OF PUBLIC LIBRARY SERVICE 2016

**Donated by Marty & Cheryl Miller**  
**In dedication of our grandchildren:**  
**Drew & Liesl Miller**  
**Van, Fyn, & Piper Fasbender**  
**and for all of whom share**  
**the love of reading.**  
*"You can find magic wherever you look.*  
*Sit back and relax, all you need is a book."*  
*~Dr. Seuss~*

# News Around the System

## Applications Sought for SELS Scholarships

Want to attend an upcoming educational opportunity but the money just isn't in your library's budget?

Looking to possibly pursue a certification or degree in library science?

You may be eligible for up to a \$200 scholarship that helps cover registration fees and/or travel expenses.

Go to <http://libraries.ne.gov/sels/scholarships/> to get more information and the application form!

Send in your application before February 3 for priority consideration!

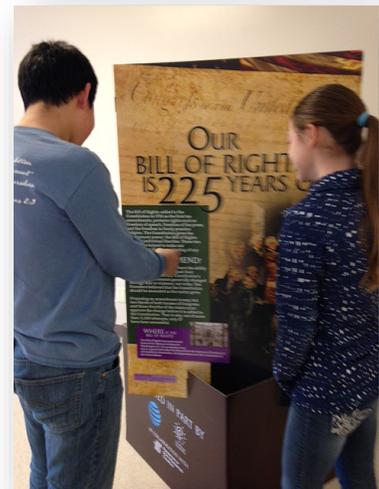


CC BY 2.0, Photo by DigitalRalph via Flickr

## Bill of Rights Display at Nebraska Christian Schools

*Photo and Text submitted by Ruth Ferris*

Nebraska Christian Schools was selected to receive a pop-up exhibit commemorating the 225th anniversary display of the ratification of the Bill of Rights on December 15th. In the photo on the right, two 8th grade students study the display and more information will be explored in their history class as well as upper grade Government and U. S. History classes. The exhibit will remain on display through President's Day. The exhibit was made possible and presented by the National Archives Foundation and Humanities Nebraska.



## Aurora Book Displays

*Collage provided by Emmy Fiala*

January library display highlights from the Aurora Middle/High School Media Center



# News Around the System

## Unadilla Community Library Receives Grant from LIBRI Foundation

*Photo and Text submitted by Sue Saathoff*

The Unadilla Community Library was pleased to receive a grant from the LIBRI Foundation which enabled us to purchase over 75 books for children and young adults. The LIBRI Foundation was established in 1989 for the sole purpose of helping rural libraries acquire new, quality children's books. It has donated over \$7 million worth of new books to more than 3,300 libraries in all 50 states. The Unadilla Community Library was fortunate to receive a grant this year as the LIBRI Foundation has now closed its doors.



Through the grant and with the help of library patrons, books were chosen from the Junior Library Guild catalog. A wide variety of books ranging from fiction to non-fiction and geared for all ages from pre-K through high school were purchased. In order to showcase our new books, the Library is hosting a "Kids Open House" on Sunday, January 22nd, from 2:00 to 4:00 p.m. The books will be displayed and can be checked out. In addition, there will be games, crafts, snacks, and a special guest will be reading to the children.

The Unadilla Community Library is a non-accredited all-volunteer library. It began in 1997 as a joint effort between the Unadilla School and the community. When the school was closed in 2009, the community came together to keep the library strong and thriving.

SELS Training Extravaganza  
MAY 12  
Seward Memorial Library



# FEBRUARY 17

# NEBRASKACCESS DATABASE ROADSHOW

**Dive into the databases provided by the Nebraska Library Commission to all Nebraskans.**

Have you not yet had a chance to learn all the ins and outs of Nebraska's still relatively new database package? Or do you need a refresher? If so, then this workshop is for you. You will also earn 5 CE through your participation.

This activity is supported with funding from the State of Nebraska and from the Institute of Museum and Library Services under the provision of the Library Services and Technology Act as administered by the Nebraska Library Commission.

This is a chance to get in-depth training on NebraskAccess databases!

Help with research, reader's advisory, genealogy, school assignments, and more!

Trainers: Susan Knisely and Allana Novotny

Sponsored by:



**ASHLAND PUBLIC  
LIBRARY**

**9:30 – 3:30**

Lunch on Your Own

Register at

<http://bit.ly/NebraskAccess>

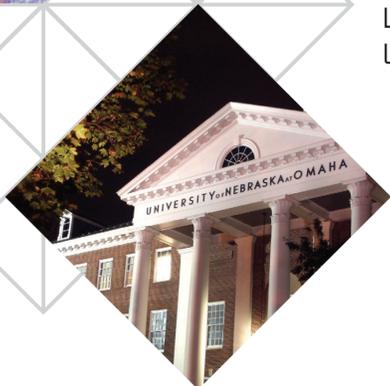
# 100% ONLINE UNDERGRADUATE LIBRARY SCIENCE PROGRAMS FROM THE UNIVERSITY OF NEBRASKA AT OMAHA

▶ [online.nebraska.edu/library](http://online.nebraska.edu/library)



“My today started when I took my passion to the next level. I’ve always loved reading and loved the world that books could take me into. Although I was busy with my children at home and my career working in a school, the library science program at the University of Nebraska at Omaha helped me further pursue my passion. It gave me flexibility for my busy schedule, exposed me to real-life opportunities to experience a spectrum of libraries and prepared me for future trends in libraries. I love being a librarian and the role I play in being a gateway to knowledge.”

**Kim Gangwish**  
Library Science  
University of Nebraska at Omaha



## Why get a library science degree from the University of Nebraska at Omaha?

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- Affordable
- Award-Winning Faculty
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- Engaged Advising
- Local and Regional Professional Networks
- Field Site Experiences in Many Courses
- High Employment Placement Rates

### GET STARTED BY CONTACTING:

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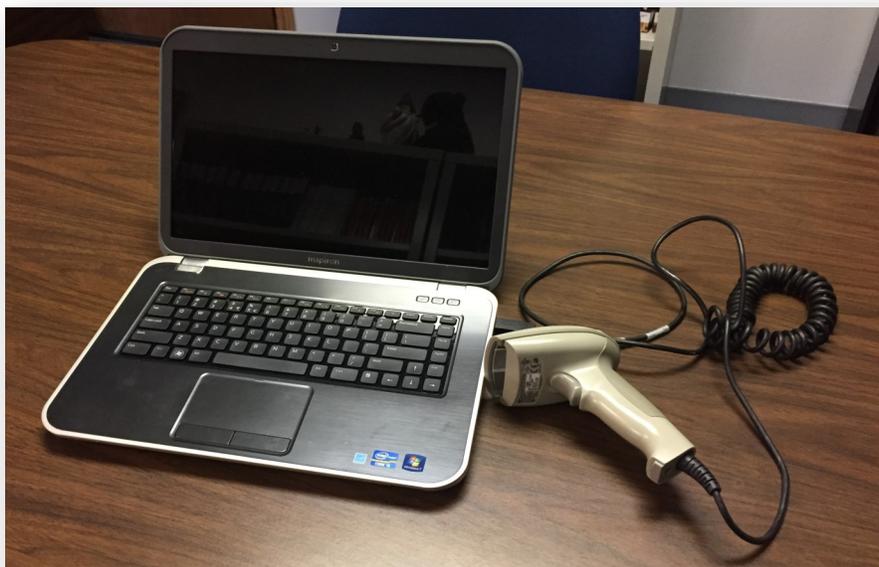
## System Spotlight

# Need to do Inventory? We can help!

If you feel an inventory is needed at your library, there are two things we can do to help:

- Loan you a laptop and scanner, if needed.
- Demonstrate in person, at your library, how taking inventory works. That way we can get you up and running so that you can perform your inventory with confidence!

It is easiest if you have a cart on which you can transport the laptop and scanner as you move along your shelves—it makes inventory much faster!



## Southeast Library System

<http://libraries.ne.gov/SELS/>

Butler • Clay • Fillmore • Gage • Hamilton • Jefferson • Johnson • Lancaster • Merrick • Nemaha • Nuckolls •  
Otoe • Pawnee • Polk • Richardson • Saline • Saunders • Seward • Thayer • York

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